DEPARTMENT DUTIES & PRODUCTS

- Website
- Travel Team
- Publications
- Annual Seminar & Other Events
- Videos
- Social Media
- Press Relations
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AUDIENCES

- Members
- Retirees
- Cities
- Elected Officials
- Taxpayers
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RECENT ACTIVITIES

- Executive Workshops
- Extensive City Visits
- Social Media Initiatives
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- Extensive City Visits
- Social Media Initiatives
NEW SURVEY TO ALL CITIES

- Social Media Use
- Video Topics
- Website Suggestions
- What’s Next?
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EXTENDED VIDEO LIBRARY

• Short Topic-Driven Videos
• Presentations Recorded "Live"
2019 INITIATIVES

- Focus on Smaller Groups
- Education for New Members
- Education for Mid-Career Members
- Elected City Official Outreach
QUESTIONS?